



www.ericahoover.com

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OBJECTIVE

To obtain full-time employment in the graphic design industry.

EDUCATION

PENNSYLVANIA COLLEGE OF TECHNOLOGY | Williamsport, PA
An affiliate of the Pennsylvania State University

BACHELOR OF SCIENCE-GRAPHIC DESIGN | May 2015

GPA: MAJOR 3.9 | OVERALL 3.905

WORK EXPERIENCE

DUNKIN DONUTS | Lewisburg, PA | August 2007-May 2015

Crew Member: Customer service, multi-tasking, problem solving and decision making

WITCH HOUSE DESIGN | Milton, PA | July 2015-Present

Owner/Operator, Small Business: Marketing, shipping, purchasing-procurement, customer service, social media, and advertising

SKILLS

PROFICIENT IN: Illustrator, InDesign, Photoshop, Dreamweaver, HTML and CSS, and Microsoft Office

- Able to produce a final design that meets all requirements of a given project
- Ability to assemble images, type, and color accurately into a finished design
- Able to meet deadlines with time management skills
- Experience with meeting customer wants and needs
- Ability to analyze designs of any media
- Some working knowledge of WordPress
- Hand skills with multiple mediums

RELEVANT COURSES TAKEN INCLUDE: Type Design I and II, Corporate Identity, Graphic Design for the Web, Packaging and Product Design, Commercial Photography, and Illustration

HONORS & AWARDS

AMERICAN GRAPHIC DESIGN & ADVERTISING 29 | Student Work |
Packaging: Chocolate Dipped Fortune Cookie

FLUX STUDENT DESIGN COMPETITION 2015 | Merit | Publication:
Come and Get It! Magazine Feature

2014 AAF NEPA AMERICAN ADVERTISING AWARD | Student Silver |
Direct Marketing: National Trust for Historic Preservation Direct Mail

2014 AAF NEPA AMERICAN ADVERTISING AWARD | Student Silver |
Sales Promotion: Third Circle Ale Works Beer Packaging

2014 AAF NEPA AMERICAN ADVERTISING AWARD | Student Silver |
Collateral Material: *Come and Get It!* Magazine Article

2014 AAF DISTRICT 2 AMERICAN ADVERTISING AWARD | Student Gold |
Packaging: Third Circle Ale Works

PHOTOGRAPHER'S FORUM MAGAZINE | 34th Annual College & High School Photography Contest-Finalist | Published in the book *Best of College & High School Photography 2014*

REFERENCES Provided Upon Request

PORTFOLIO www.ericahoover.com